



Fig. 1

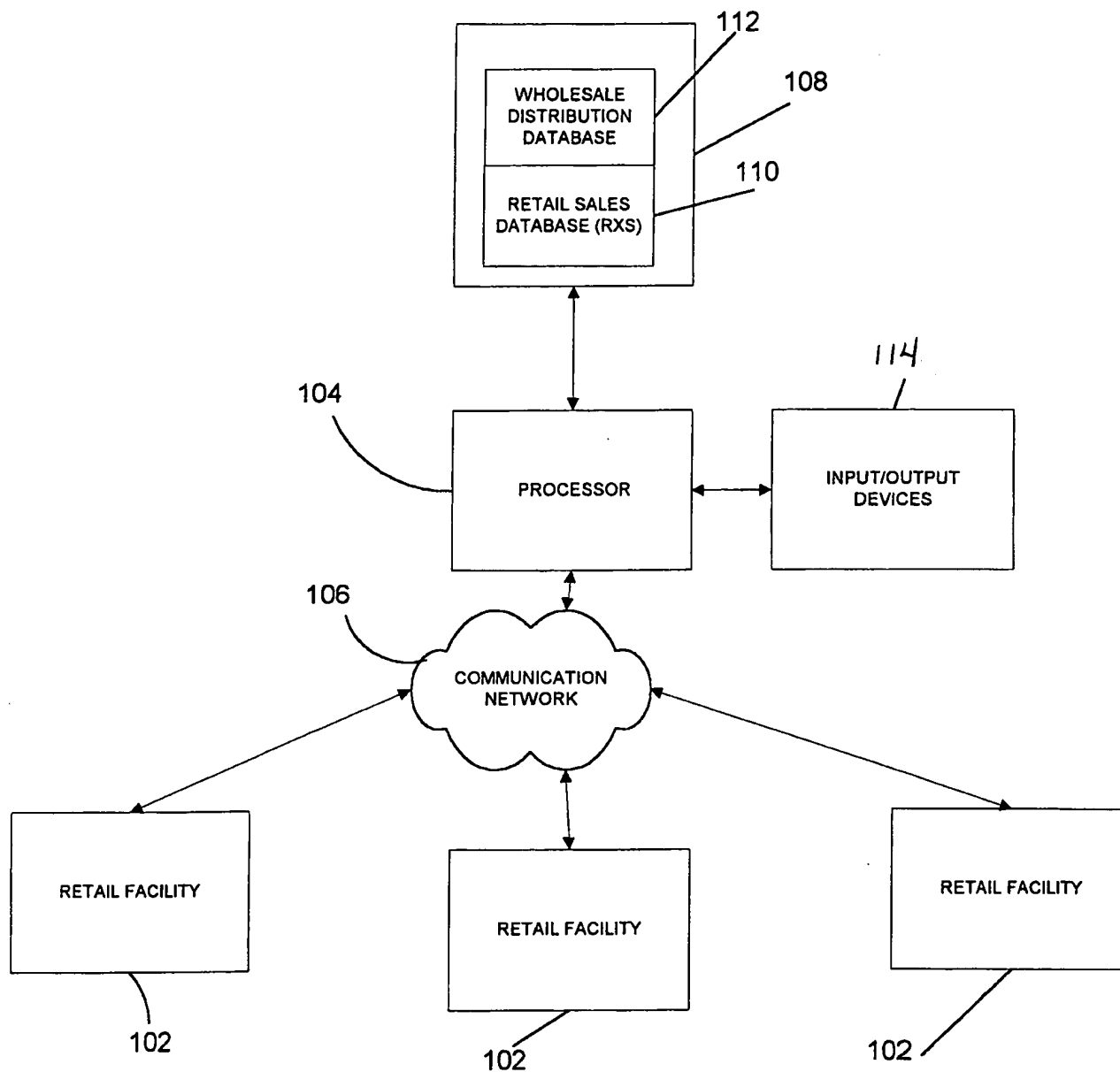


FIG. 2

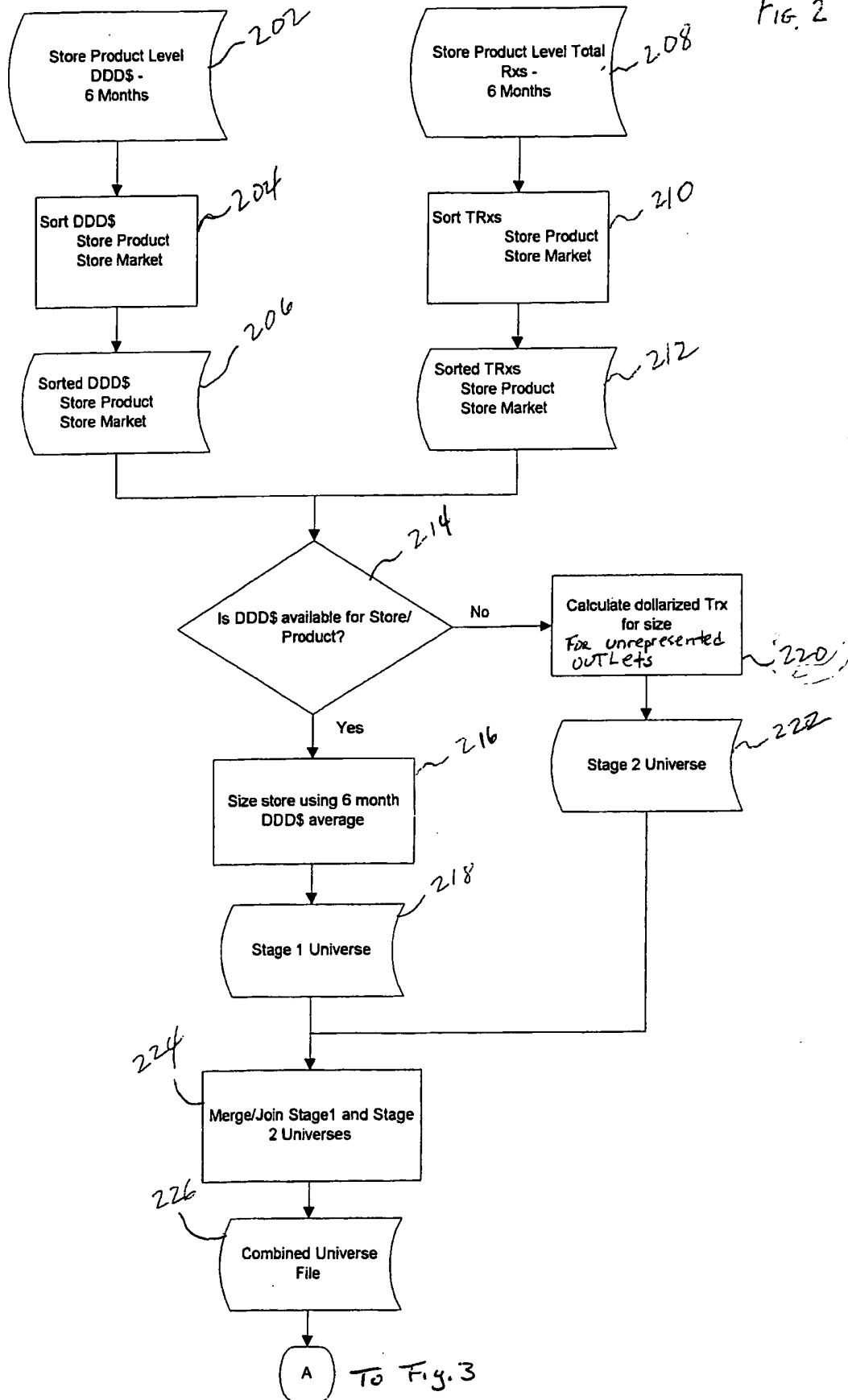
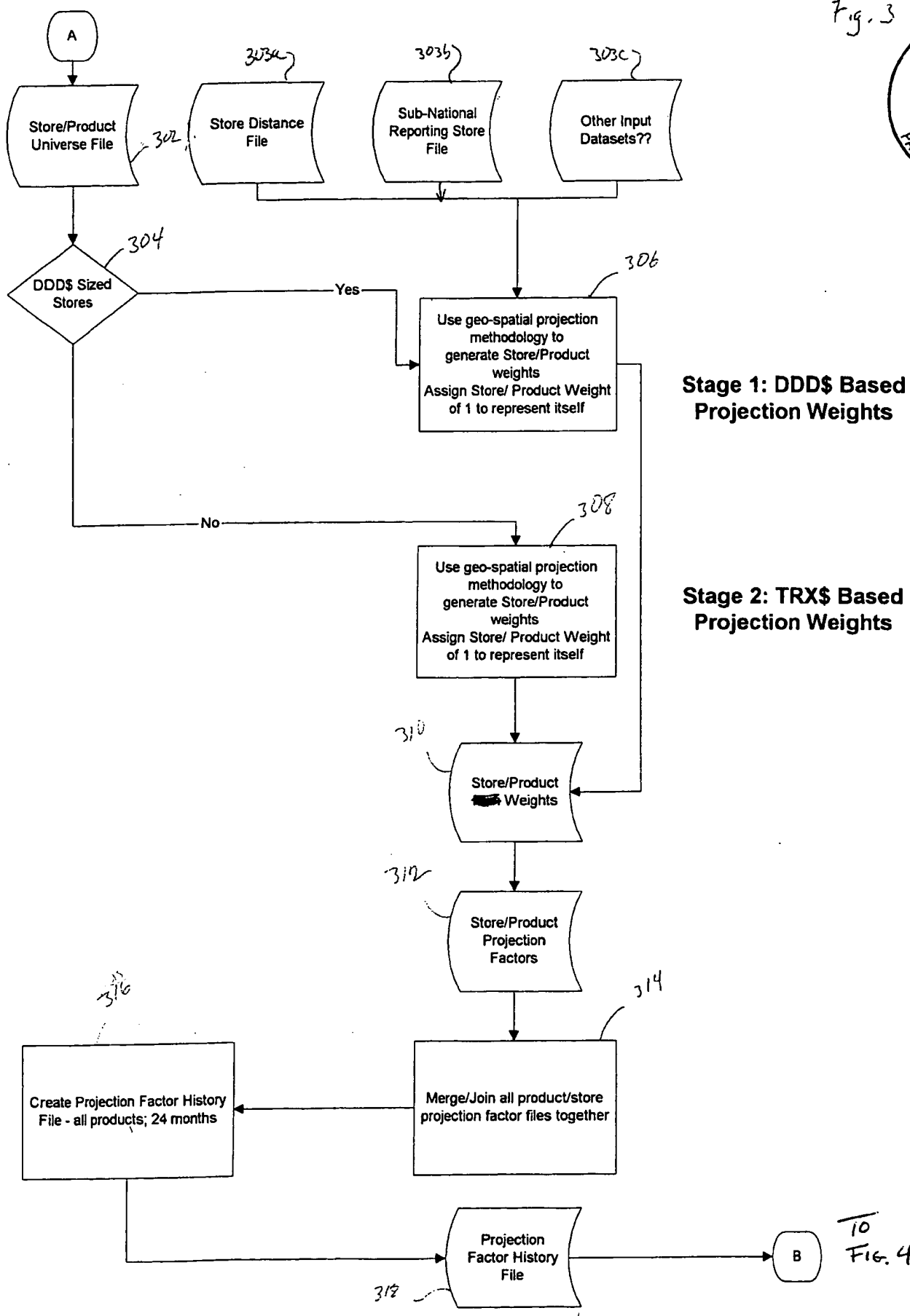


Fig. 3





Current State Generating Xponent Specialty Retail Projected Data Reports

Fig. 4

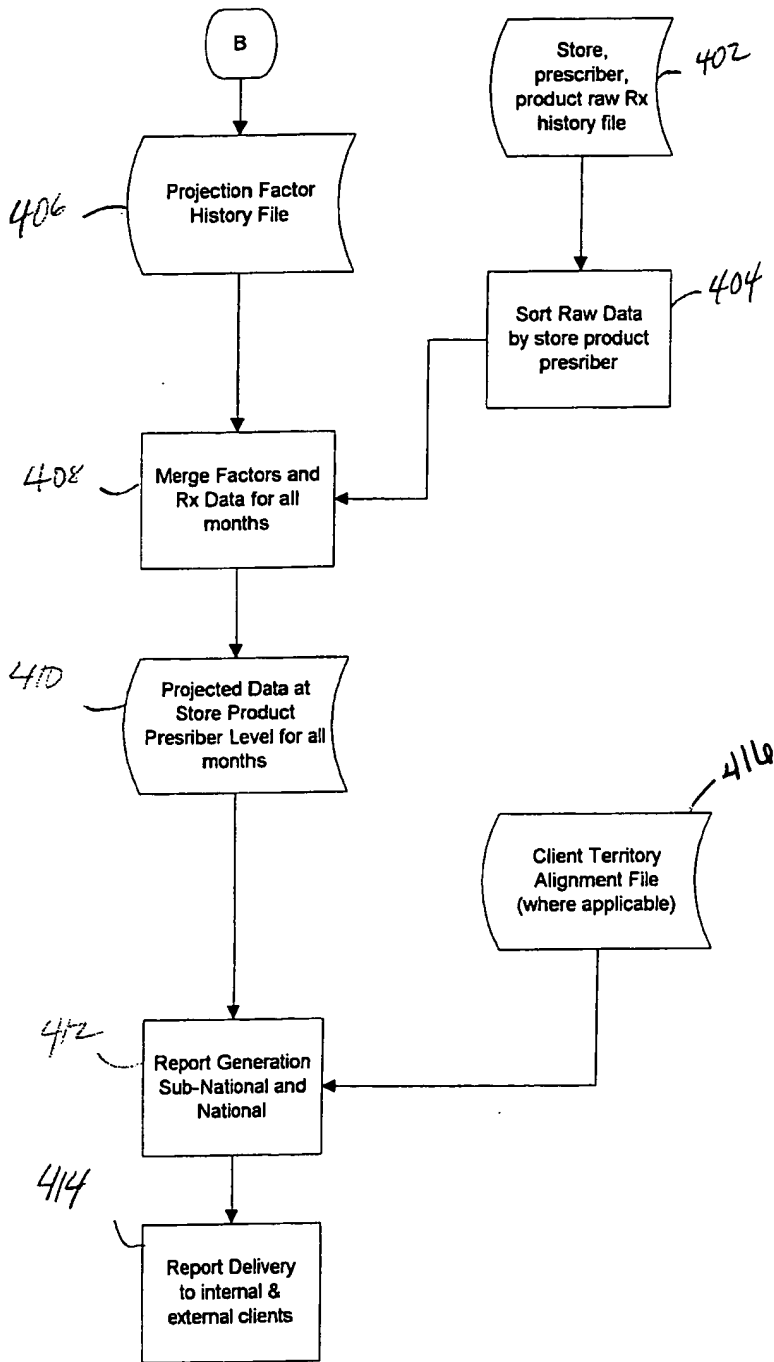
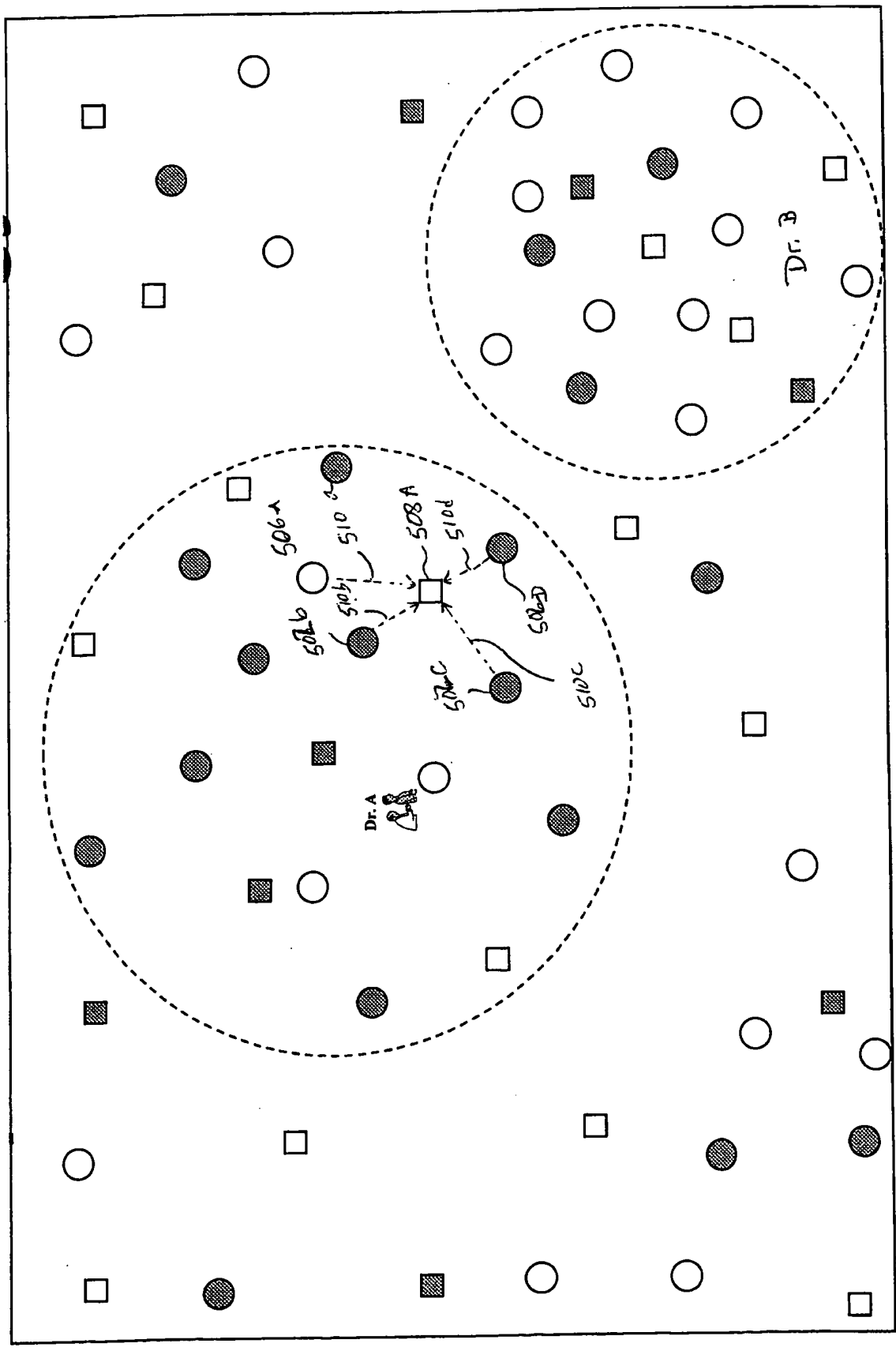




FIG. 5



- = Sampled Store with product DDD\$ 502
- = Unsampled Store with product DDD\$ 504
- = Sampled Store with no product DDD\$ 506
- = Unsampled Store with no product DDD\$ 508